



Drugs, Diagnostics and Delivery  
from Personalised Medicine to Global Health

## Innovative Healthcare Meeting

British Science Festival Fringe Event

Birmingham Conservatoire

Paradise Place, B3 3HG Birmingham

Sponsored by



Designated charity



Wednesday 15 September 2010

15:00 - 17:00 Tim Knowles, Liam Grover & Mark Cobbold present business plans to Beer & Partners, Blueberry Consultants, FD Solutions, HLBBshaw, MedilinkWM, Mercia, Midven and PharMomentum

17:30 Opening Reception & Posters by Maxine Lintern (BCU), Ana Pizarro (Warwick) and sponsors

18:00 *Cancer Treatment, Diagnosis and Clinical Trials*



Prof **Philip Johnson**, Director of the Cancer Research UK Clinical Trials Unit, **University of Birmingham**, which runs up to forty trials at any one time, encompassing all stages of drug development from 'first use' studies to trials involving ten thousand patients.

*The Brain Tumour Research Centre*



Prof **John Darling**, Dean of the School of Applied Sciences and Director of Research Institute in Healthcare Science, **University of Wolverhampton**, on development of novel therapeutics for malignant brain tumours, with funding from Brain Tumour UK.

18:30 Discussion & Intermission

19:15 *Biomarkers: from R&D to clinical studies*



Dr **Subhasis Banarjee**, Director of **Origin Biomarkers** and based at **Heartlands Hospital**, is commercialising new immunodiagnostic assays for pregnancy disorders, and is developing biological markers for cancer and inflammatory disorders.

*Meeting clinical needs through innovative technologies*



Prof **Monica Spiteri**, Director of Lung Research, **University Hospital of North Staffordshire** and **Keele University**, is developing near patient technologies for Chronic Obstructive Airways Disease with support from the NIHR & NHS West Midlands Innovations.

*Future Directions in Healthcare*



Dr **Alan Davies**, Chief Medical Officer at **GE Healthcare**, presents on the convergence of biology, imaging, and information technology, revealing how large scale change can be implemented for the treatment of cancer, stroke and rheumatoid arthritis.

19:45 Panel Discussion moderated by **Tony Davis & Chris Dyke**, MedilinkWM

20:15 - 21:00 Networking over food and drinks

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